



Why should you establish operations in the U.S.?

If you were not yet thinking of opening or expanding operations, start to think about it and act now! Please join us to the SelectUSA Summit. This Summit will help you find the answers you need more efficiently, saving you time and money. You will have the opportunity to learn more about how, where and why to invest in the United States.

- The United States is home to the world's most attractive consumer market with an annual GDP of more than \$18 trillion and 320 million people.
- The United States also serves as a competitive export platform. No country has more rapid export procedures. Free trade agreements (FTAs) with 20 nations give U.S.-based exporters enhanced access to additional markets with hundreds of millions more potential customers.
- The Trans-Pacific Partnership (TPP) will further increase the attractiveness of the United States as an export platform, by reducing the cost of exporting and improving access to eleven Pacific Rim markets collectively representing 40 percent of global GDP, representing several hundred million consumers.
- The United States is business friendly, with a transparent, fair and stable business environment and thriving capital markets to support growing companies.
- The U.S. economic recovery is among the strongest in the world, and our market topped the A.T. Kearney Foreign Direct Investment Confidence Index for the third year in a row.
- The United States is a world leader in research and development (R&D) and intellectual property protection, providing a fertile environment for innovation. In December 2013, it was estimated that more than 31 percent of total world R&D expenditures take place in the United States.
- Companies can increase their competitiveness by partnering with top-flight research institutions and employing cutting-edge manufacturing techniques. Fourteen of the top twenty universities in the world are US institutions.
- The U.S. workforce is among the most productive in the world; its output per hour is about 25 percent above the average of the world's mature economies.
- The United States – spread across the width of a continent – is home to diversified and abundant natural resources.

If you want to know more visit <http://selectusasummit.us/> or just contact us at the U.S. Commercial Service in Brussels at office.brussels@trade.gov . We'll be happy to guide you further into the U.S.